



# 2017 SWAT Shootout

Dear Law Enforcement and Industry Support Company,

The Minnesota 3 Gun Group (MN3GG) is a shooting competition and organization body. It is known for operating efficient 3 gun and tactical shotgun matches, including the Nordic Components & Vortex Optics Tri-Gun which has the reputation of being a premier match.

The MN3GG crew is composed of Jay Schmitt, Jomar Villamor, and Chris Cazin. All are Law Enforcement Officers having 18+ years of Policing under their duty belts. Jay and Jomar are with the Minneapolis Police Department; Chris Cazin is with the New Hope Police Department. All 3 have also served in the capacity of SWAT Officers and are also tasked as Firearms Instructors who train in multiple firearms.

MN3GG understands the training value that competition shooting provides for Law Enforcement Officers. MN3GG have strived to invite Law Enforcement Officers to their matches and training events. This year, MN3GG will take that to another level by hosting a SWAT Shootout on May 6th and 7th at the Forest Lake Sportsmen's Club in Minnesota.

The SWAT Shootout will be a 4-man team event with 6 courses of fire that will challenge the teams in marksmanship, agility, and tactics. Law Enforcement Tactical Teams as well as Special Forces teams will be invited to attend this event. Our goal is to have at least 20 teams involved.

As an Industry Leader, we are seeking your support and sponsorship of this event. We hope to open a larger cross section of a market sample to you in the industry. This event will provide you with multiple avenues of marketing. Digital advertisement of your company on our social media will be one method. Banners at the site will be another, hopefully along with your participation, if possible, by having an industry representative present along with some products to showcase.

Please consider sponsoring and supporting this event at one of our levels, Breach, Bang or Clear. In the current climate of hate perpetuated on Law Enforcement throughout the nation, Officers can use any and all training to sharpen their skill set. The range staff is comprised of volunteers. All donations will be utilized in the events and or distributed as prizes to the competitors and range staff. Donations in blocks of 4, based on 4 person teams is requested.

Respectfully,  
Jay Schmitt  
[Jay.MN3GG@gmail.com](mailto:Jay.MN3GG@gmail.com)  
(651) 470-3144

Match Website: [www.swatshootout.com](http://www.swatshootout.com)  
MN3GG Web: [www.mn3gungroup.org](http://www.mn3gungroup.org)

# 2017 SWAT SHOOTOUT

## Sponsorship Levels

### **BREACH** (Gold Level) – 2,000 Cash or Merchandise

- Company recognition at shooters meeting and awards ceremony
- Company logo on match website and Facebook page
- Online advertisement of video, logo, ad, link Company can send up to 6 banners to be displayed at high traffic areas
- Banners will be displayed at your stage, check in and other strategic locations
- Vendor booth available and encouraged

### **BANG** (Silver Level) – \$1,000 Cash or Merchandise

- Company recognition at shooters meeting and awards ceremony
- Company logo on match website and Facebook page
- Company can send up to 4 banners to be displayed at high traffic areas
- Banners will be displayed at check in and other strategic locations
- Vendor booth available

### **CLEAR** (Bronze Level) – CONTRIBUTOR

- Company recognition at award ceremony
- Company website and Facebook page
- Company can send up to 2 banners to be displayed at the match

Donating multiple levels of sponsorships is allowed. If you are considering this we will talk directly and find additional ways to advertise.

***Gift certificates are allowed for full value of merchandise offered. Certificates must be for a tangible item or service***

All cash/merchandise must be received no later than April 15<sup>th</sup>, 2017, unless arrangements are made in advance.

Tables for vendor area need to be reserved by April 1<sup>st</sup> (requires BANG sponsorship or higher). High resolution logos need to be in jpg format, 300 DPI, Black and White, and received as soon as possible for maximum exposure. Logos for website must be in JPG and sent at your earliest convenience (Email to Jomar.mn3gg@gmail.com) put **Swat Shootout** in the subject line.

Please include retail value of prizes along with your shipment. If you have an FFL item contact me for FFL information.

**Please ship Non-FFL items to:**

**MN3GG / Swat Shootout  
4208 99TH AVENUE NORTH  
MINNEAPOLIS, MN 55443**